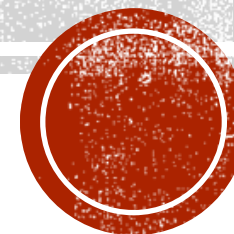
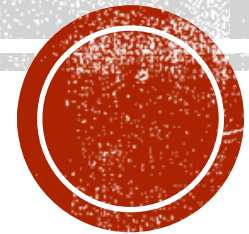


UNIVERSITIES IN PRACTICE?



Success:

Industry has immersed itself in universities, particularly in design

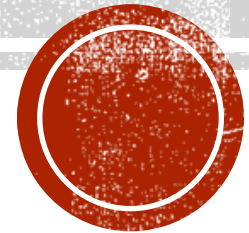


Opportunities:

Universities could immerse themselves in industry to help skills development

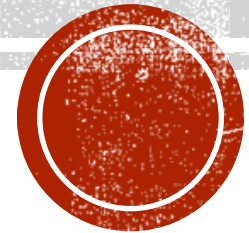
A more seamless move from university to industry for graduates might assist learning

Practice and academia would be brought together more profoundly than at present (even collocated?)

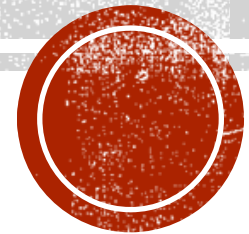


Issues for discussion:

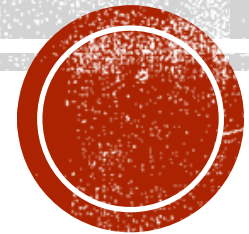
1. Who would fund this? How? Formal or informal process?
2. PEI involvement? IPD or CPD or both? Certificates?
3. Incentives/Drivers for academics? For practice?
Research-led or teaching-led, or both?
4. Some immediate topic areas which might resonate?



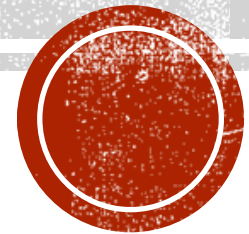
**Who would fund this? How?
Formal or informal process?**



PEI involvement? IPD or CPD or
both? Certificates?



Incentives/Drivers for academics?
For practice? Research-led or
teaching-led, or both?



Some immediate topic areas
which might resonate?

