



Engineering Professors' Council | Recruitment and Admissions Forum

Wednesday 09th November, 2016

Venue: Institution of Mechanical Engineers, Birdcage Walk, London

PROGRAMME

10.00- 10.30	Registration and coffee	
10.30-10.40	Welcome	Professor Mike Bramhall EPC Chair of the Recruitment and Admissions Sub Committee and Forum convenor
10.40-11.30	<u>Workshop 1</u> <i>Changes to Mathematics and Physics</i> What are the implications of the changes to Maths, Further Maths and A level Physics for recruitment to engineering courses?	Dr Geoff Parks, University of Cambridge Dr Peter Main, Head of Physics, Kings College London Kevin Lord, Further Maths Support Programme
11.30-12.00	Results of 2016 EPC Early Enrolments Survey	Dr Inês Direito, Policy Officer, EPC
12.00-12.30	<u>Workshop 2</u> <i>How are the trends in enrolment going to inform our future planning?</i> What is the flow of students across the UK devolved nations? What are the Implications of leaving the European Union? What is the future of collaboration with FE? An opportunity to share our developing strategies.	Dr John Davies, University of Glasgow Professor Colin Turner, University of Ulster Dr Andrew Thorn , Trinity St David University, Swansea
12.30-13.30	Lunch and Networking	
13.30-14.00	How do students choose?	Johnny Rich, EPC Executive Director and Chief Executive of Push
14.00 - 14.40	<u>Workshop 3</u> <i>Recruiting international students: Understanding the differences in global markets:</i> Learn the value of adapting marketing and communications strategies to different international markets based on varying student needs. Hear insights from a group of international students on what influenced their decision making.	Anita Sandham, Marketing Manager, International Development, Sheffield Hallam University, plus students

14.40-15.20	<p><u>Workshop 4</u> <i>Beyond the Technical: Encouraging More Students to Study Engineering.</i> Using the Engineering in Society e-book as a starting point we will argue that providing a wider perspective on the profession could encourage a broader range of students to consider studying engineering.</p>	Dr Rob Lawlor and Kathryn Blythe, Inter-Disciplinary Ethics Applied Centre, University of Leeds
15.20-15.35	<p>Plenary feedback What support do EPC members want from EPC in respect of recruitment and admissions?</p>	Mike Bramhall/ Georgina Harris
15.35-15.45	<p>Feedback and Close</p>	Mike Bramhall