

# Spectrum Crunch - An impetus for LiFi



**Dr Wasiu O. Popoola**

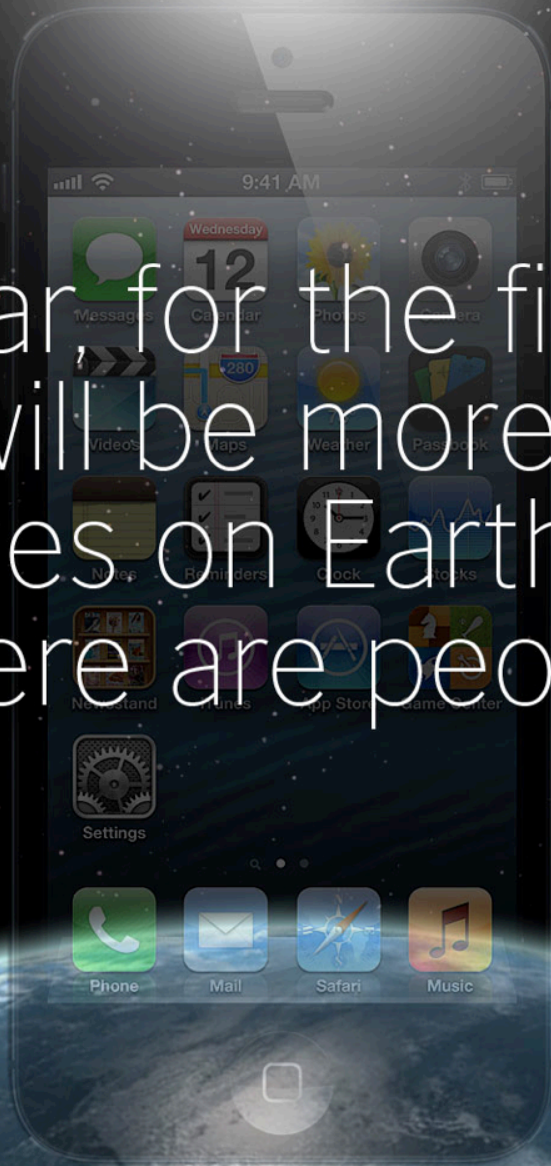
*Chancellor's Fellow*

Institute for Digital Communications  
& Li-Fi Centre, The University of Edinburgh

Professors and Heads of Electrical Engineering Conference, 13 Jan 2016 , London



This year, for the first time,  
there will be more mobile  
phones on Earth than  
there are people






An iPhone is shown floating in space, positioned above the curved horizon of the Earth. The phone's screen is illuminated and displays the iOS home screen. At the top of the screen, the status bar shows signal strength, Wi-Fi, and the time 9:41 AM. The home screen features a grid of app icons including Messages, Calendar (showing Wednesday 12), Photos, Videos, Maps, Weather, Passbook, Notes, Reminders, Clock, Stocks, Newsstand, iTunes, App Store, and Game Center. A dock at the bottom contains icons for Phone, Mail, Safari, and Music. The background is a dark, starry space with the bright curve of the Earth's horizon at the bottom.

This year, for the first time,  
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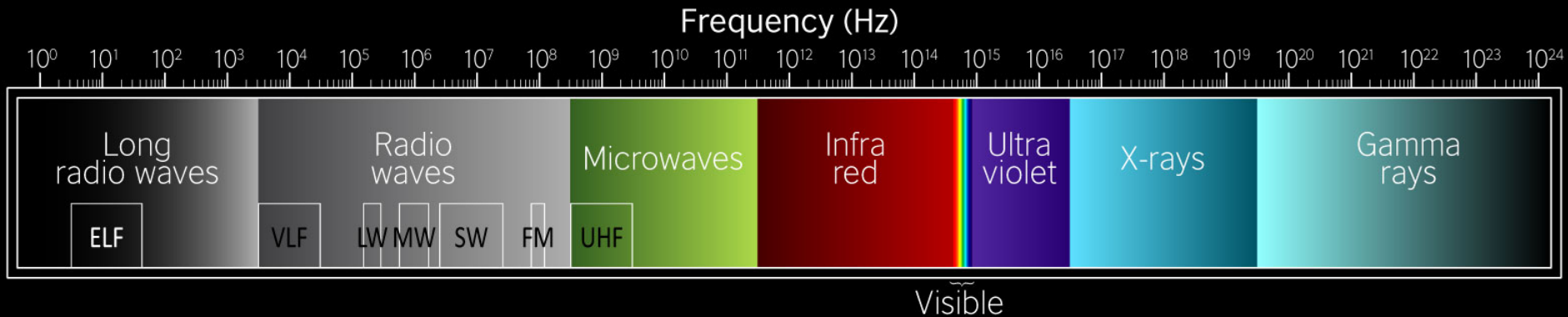
...over 7,300,000,000



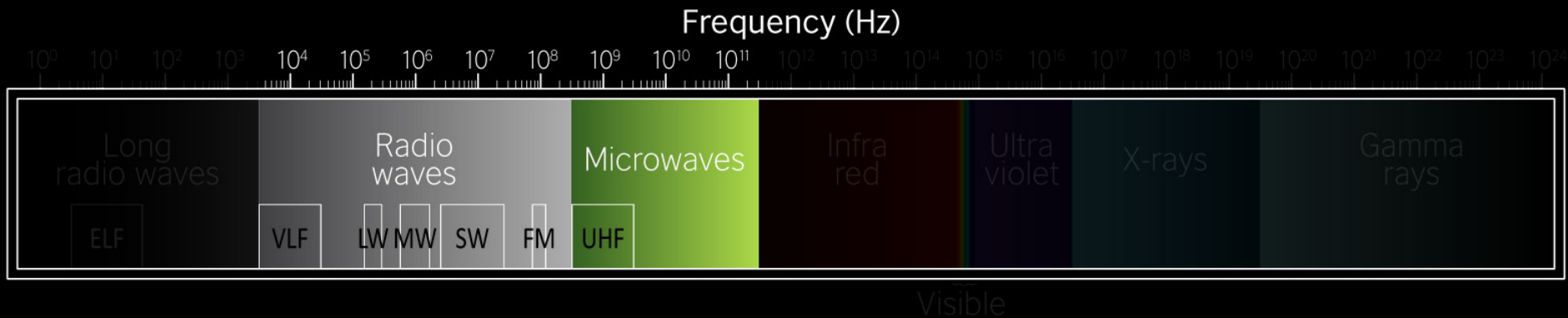
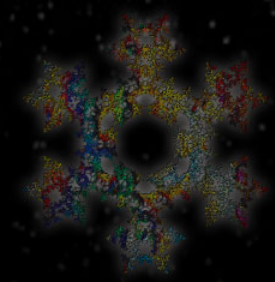
The image features a collection of approximately 15 iPhones of various sizes and orientations, floating in a dark space filled with stars. Below the phones, the curved horizon of the Earth is visible, showing blue oceans and white clouds. The iPhones are arranged in a loose, circular pattern around the central text. Each iPhone screen displays a standard iOS home screen with various app icons and a date at the top.

...by 2018, sending the equivalent  
of 1.8 million years of HD video  
every month

# The Electromagnetic Spectrum



# The Electromagnetic Spectrum





3 kHz

300 kHz

300 kHz

3 MHz

3 MHz

30 MHz

30 MHz

300 MHz

300 MHz

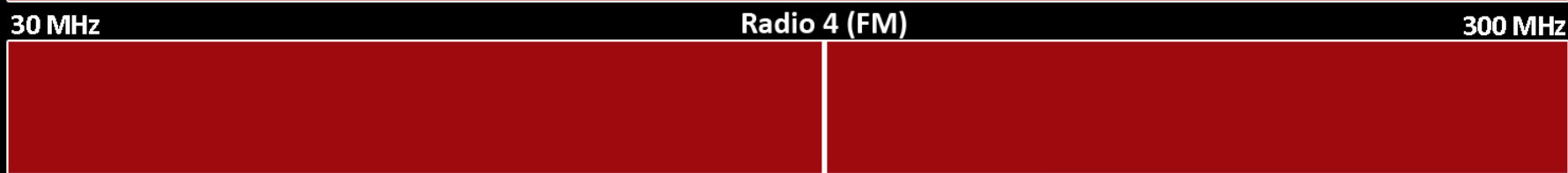
3 GHz

3 GHz

30 GHz

30 GHz

300 GHz

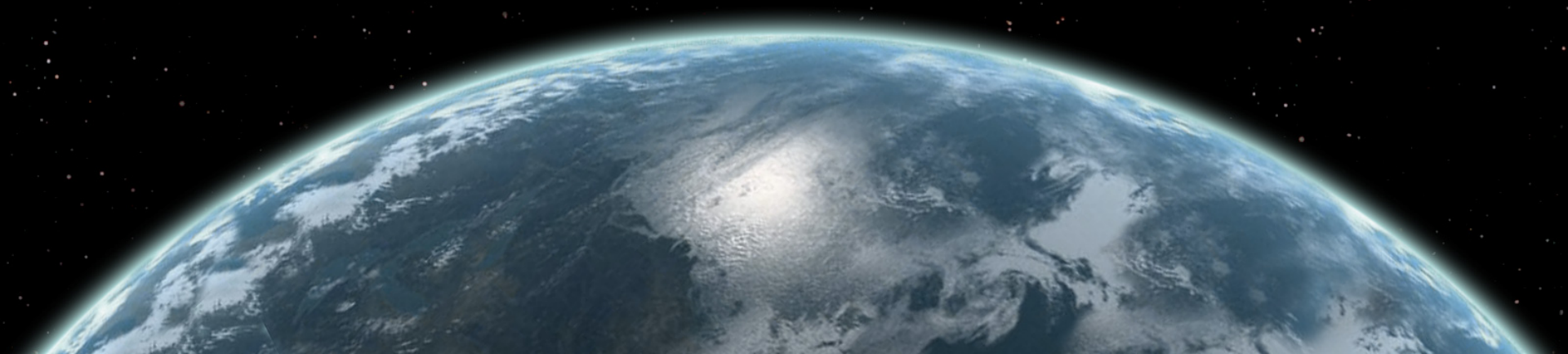


3 kHz

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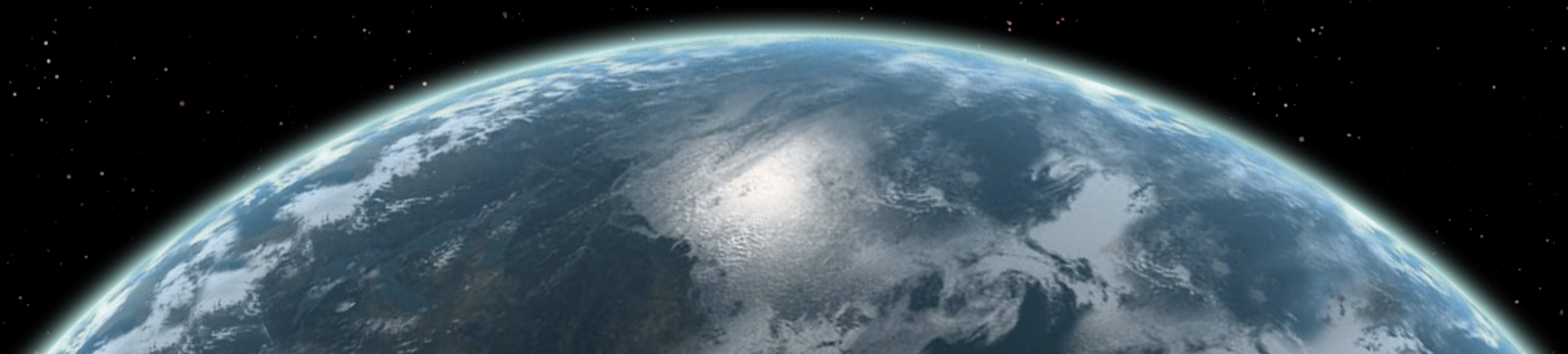


By 2020...



# By 2020...

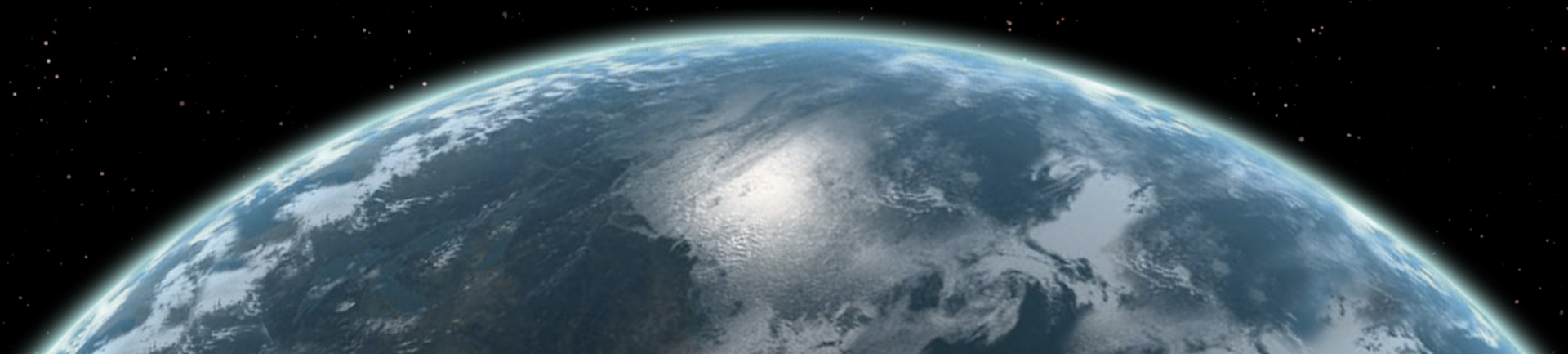
1000 wireless devices per person



# By 2020...

1000 wireless devices per person

Available radio spectrum will run out









2G: 35 km radius





3G: 5 km radius





5G cells with a radius of 20 m...



Network Densification:  
Towards smaller RF cell sizes –femtocell  
( $<10\text{m}$ ) and even smaller attocells.



# Key Engineering Challenges:

- Network densification 'creates' no new spectrum
- Interference management
- Energy consumption – Radio communications consume ~2% of world energy, identical to airline industry



# Spectrum Crunch - an impetus for LiFi ?



...visible spectrum to complement radio wave

# LiFi: lighting + wireless data from same LED lamp

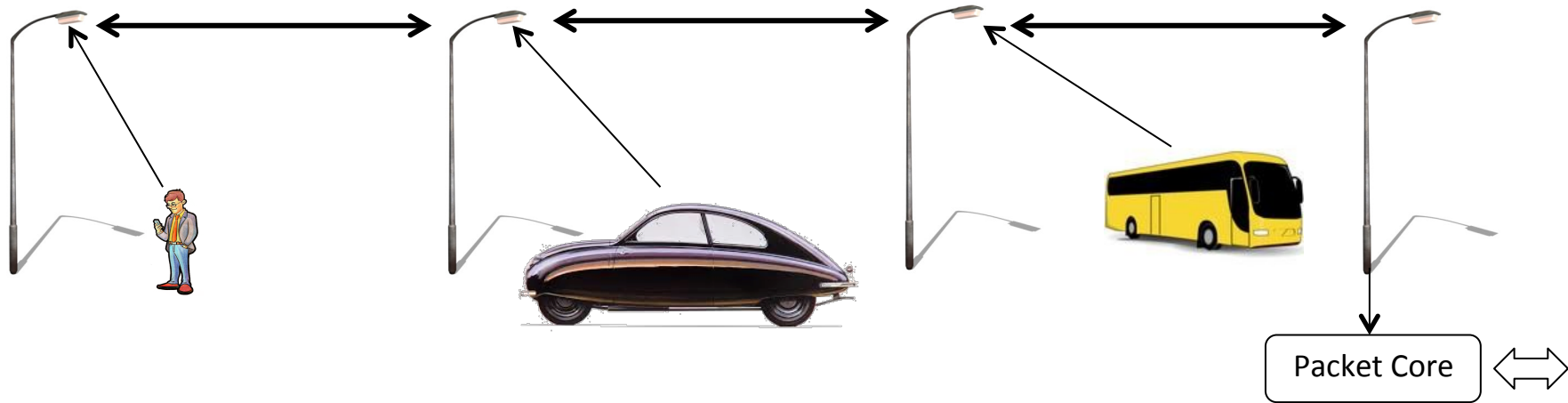




# LiFi can aid network densification



# LiFi for Access

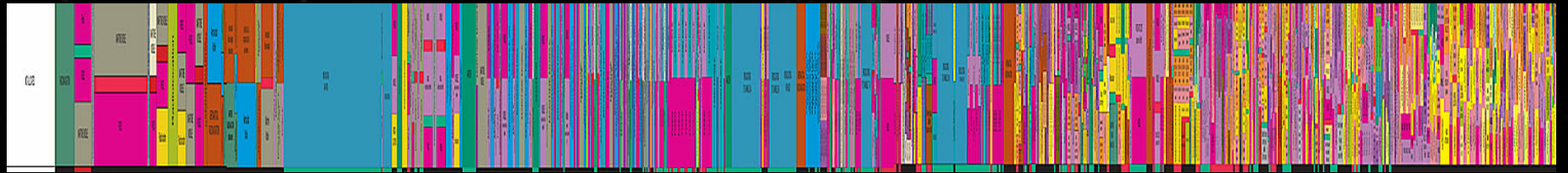


- LiFi could add THz of un-regulated bandwidth to the network
- Could theoretical provide very high peak bit rates
- Could act as a man in the middle technology to moving hotspots such as the connected car/bus which then include a 802.11ad WiFi node

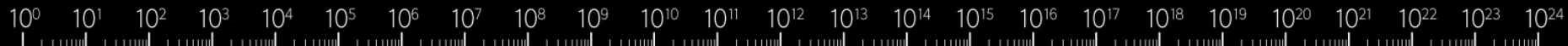
# LiFi USPs

- No EM interference
- No fast fading
- Benign channel - dominated by line-of-sight
- Highly directional; no isotropic radiation
- No transmission through opaque objects
- Huge unlicensed (optical) spectrum

# The Electromagnetic Spectrum



Frequency (Hz)



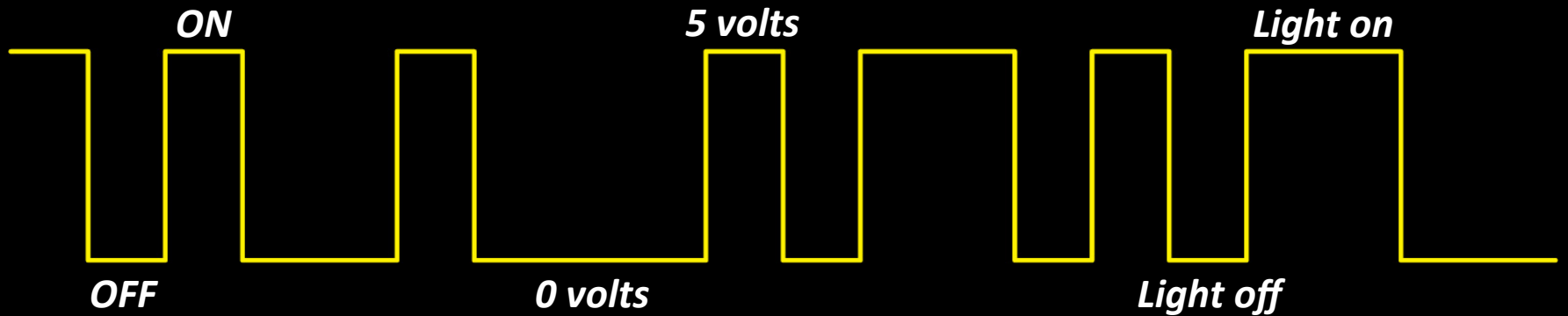
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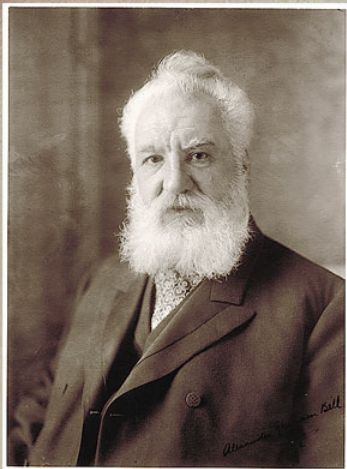


10 thousand times larger than the radio spectrum



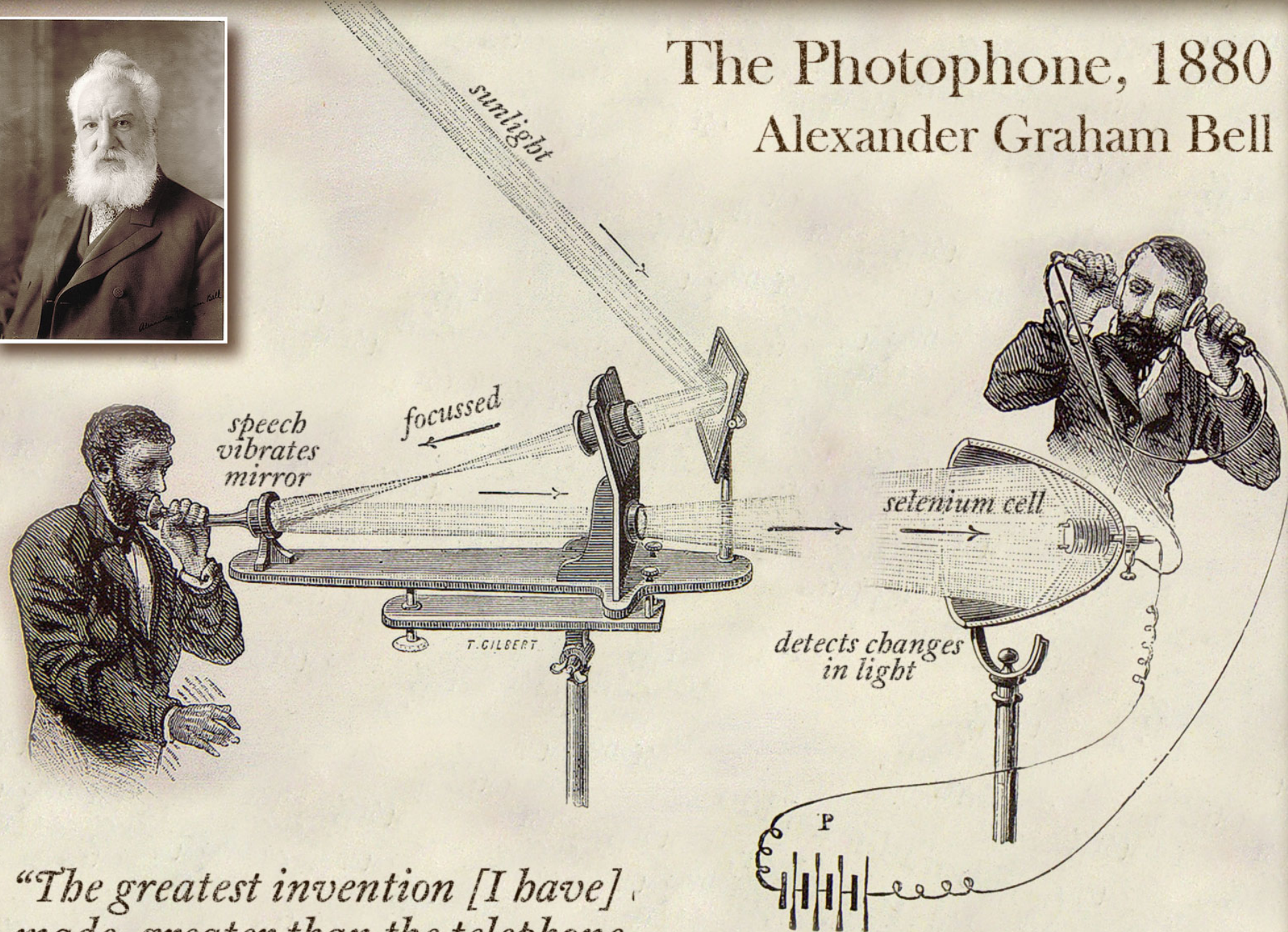
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# The Photophone, 1880

## Alexander Graham Bell



*"The greatest invention [I have] made, greater than the telephone."*



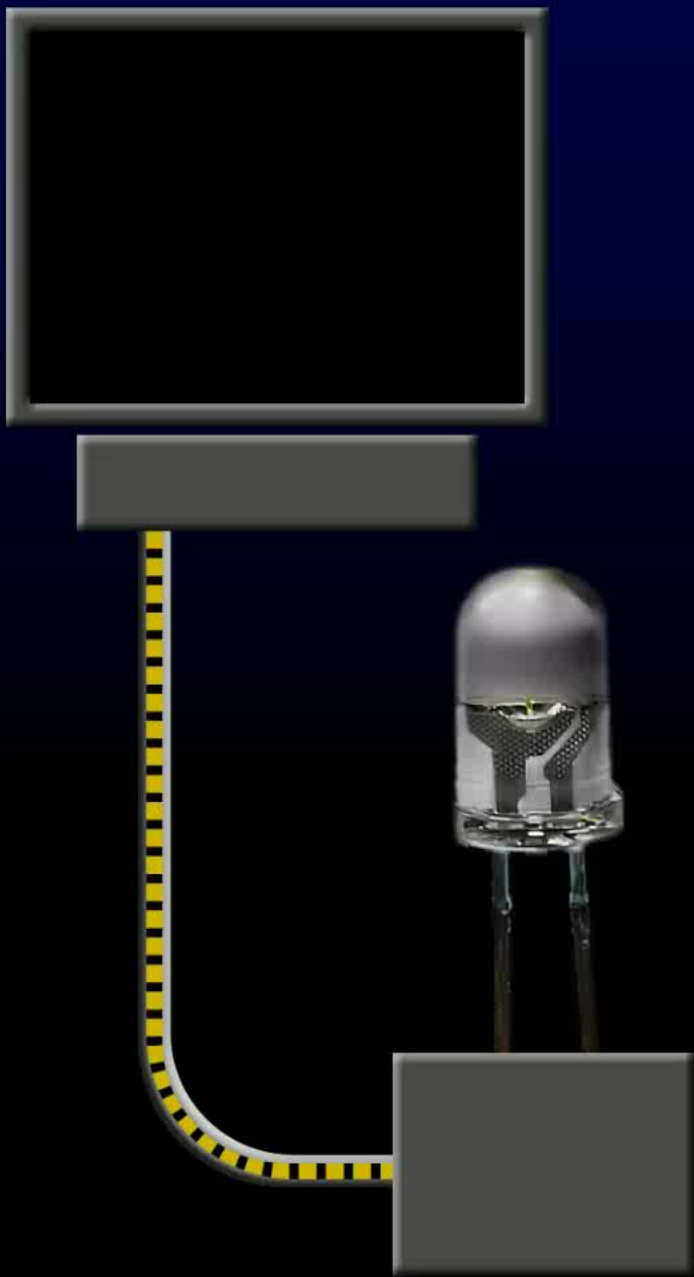
# LiFi- an ancient idea whose time has come

- Better artificial light sources (e.g. LEDs)
- LEDs can be turned on/off at millions of times per second
- 'Photophone' can now be implemented quite easily and reliably
- Radio frequency spectrum crunch
- LEDs are very energy efficient – hence for illumination/lighting designs



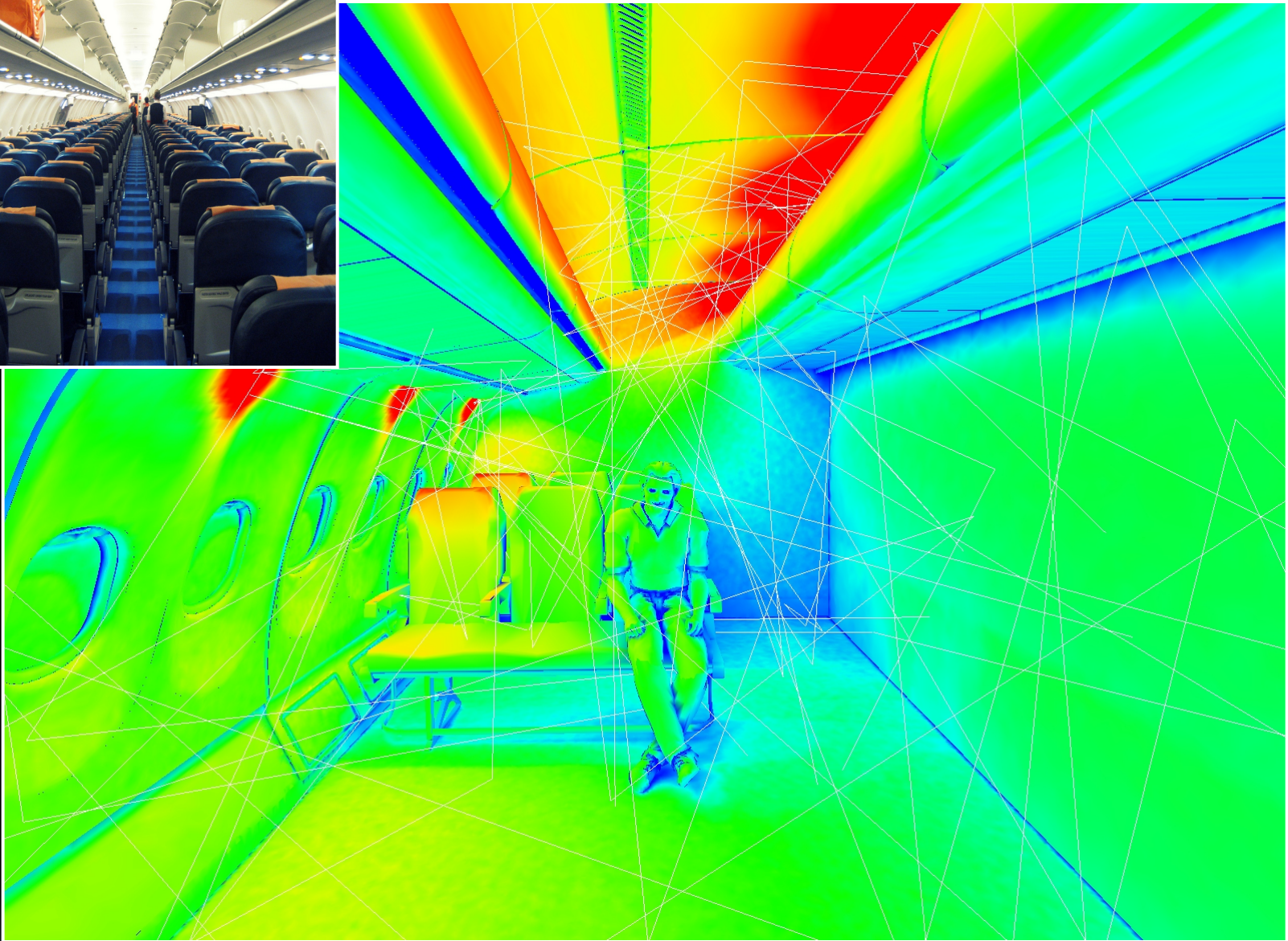
LEDs turn on and off *rapidly* :  
a demonstration











# LiFi – Market trend



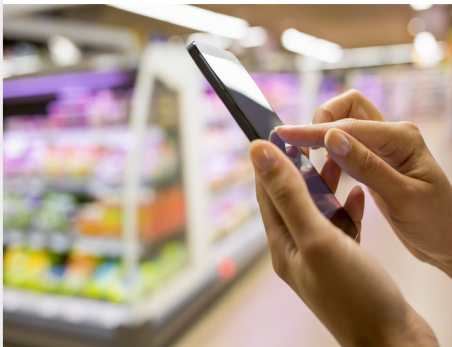
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21 April 2015 · Mark Halper · Americas · Retail · Lighting Industry

## Battle heats up for in-store, lighting-based customer promotion technology as Acuity acquires key GE partner



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#### Technology

## Supermarket LED lights talk to smartphone app

By Leo Kelton  
Technology desk editor  
© 22 May 2015 Technology



A total of 2.5km of lights (1.6 miles) have been installed in the supermarket at Lille

French shoppers have become the first to experience a new LED lighting system that sends special offers and location data to their smartphones.

The technology was designed by Philips and has been installed at a Carrefour supermarket in Lille.

It transmits codes via light waves, which are undetectable to the eye but can be picked up by a phone camera.

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luxreview.com/article/2015/05/carrefour-guides-shoppers-to-in-store-discounts-via-the-ceiling-lights

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## Carrefour guides shoppers to in-store discounts via the ceiling lights

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Carrefour guides shoppers to in-store discounts via the ceiling lights

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Carrefour guides shoppers to in-store discounts via the ceiling lights

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www.reuters.com/article/2015/05/04/general-electric-light-idUSL1NOXR2S20150504

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Markets | Mon May 4, 2015 12:15pm EDT

## GE ties up with Qualcomm, Apple in new lighting business bet

BY LEWIS KRAUSKOPF

May 4 General Electric Co on Monday announced collaborations with Qualcomm Inc and Apple Inc as it uses digital technology and the growing appetite for data to reinvigorate its 130-year-old lighting business.

With chipmaker Qualcomm, GE is offering retailers a way to connect with shoppers' smartphones through technology embedded in LED light bulbs, the company said. One use of the "indoor positioning" technology could be to transmit customized coupons to shoppers depending on their store location.

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Light becomes data

# pureLiFi

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pureLiFi demos Li-Flame at MWC 2015

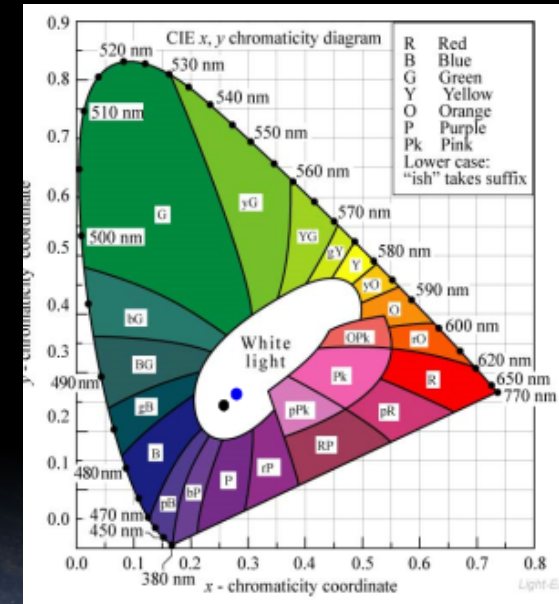
pureLiFi demonstrated the Li-Flame in action, live, at Mobile World Congress (MWC 2015) in Barcelona, showing handover and multiple access using light.

pureLiFi, the home of LiFi, is recognised as the leader in the field – the use of the visible light spectrum instead of radio frequencies to enable wireless data communication. pureLiFi provides ubiquitous high-speed wireless access that offers substantially greater security, safety and data densities than Wi-Fi, along with inherent properties that eliminate unwanted external network intrusion. In addition, the integration of illumination



# Six LiFi nuggets:

- There's no visible flicker
- The lights can be dimmed, and still transmit
- Sun/ambient light causes no interference
- Li-Fi uses power efficiently
- It does not need to be line-of-sight to work
- No effect on light quality metrics of colour temp, chromaticity and colour rendering index





Thank you



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