



Wednesday 14th November 2018
Hertha Ayrton STEM Centre, Central Campus, Sheffield Hallam University

- 09.15 - 09.45** **Registration and refreshments**
- 09.45 - 10.00** **Welcome**
Professor Sir Chris Husbands, Vice-Chancellor, Sheffield Hallam University
- 10.00 - 10.30** **Keynote: What works? (working title)**
Helen Thorne MBE, Director of External Relations, UCAS
- 10.30 - 11.30** **Attraction: What attracts a school student to study engineering? (working title)**
Susan Scurlock, Chief Executive and Founder, Primary Engineer
- 11.30 - 11.45** **Refreshments**
- 11.45 - 12.45** **Recruitment: How to encourage a school student to consider an engineering degree (working title)**
Kathryn Jones, Founder, The Honest Marketer
- 12.45 - 13.30** **Lunch and poster presentations**
- 13.30 - 14.30** **Admissions: What needs to be done to accept a school student as a university undergraduate? (working title)**
Dr Geoff Parks, University of Cambridge
Launch of the EPC Engineering Enrolments Survey results 2018
Stella Fowler, Engineering Professors' Council
- 14.30 - 14.45** **Refreshments**
- 14.45 - 15.45** **Retention: How to keep a student through to graduation (working title)**
Professor Mike Bramhall, Sheffield Hallam University
- 15.45 - 16.15** **Keynote: What works? (working title)**
Sarah Howls, Office for Students
- 16.15 - 16.30** **Roundup and close**

Wifi

Padlet

QR code

Event App

#EPCRAF18