

Employer Engagement in Higher Education

Requirement and outcomes

Recommendation 20: The engineering community should develop concerted engagement with university students, including work placements to raise the profile of engineering careers and ensure that students on every campus are aware of the full range of diverse opportunities with engineering employers, large and small.

- Provide students early engagement to engineering profession
- Increase engagement to convert more student to engineering

Objectives and deliverables

- Deliver a Business Case on benefits to both Industry and Academia for Engagement in Higher Education
- Deliver a Guide on the various kinds of engagement and how those engagement types can support students
- Deliver a Dissemination Model / Portal to share information and bring together companies and HEI's

Timeline

- HEI Engagement and Landscape Mapping Activity
 - May 2014 -> September 2014
- Engagement with Industry on Benefits and Business Case
 - July 2014 -> September 2014
- Documentation of Preliminary Findings
 - September 2014 -> October 2014

Linked Initiatives

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Risks / Issues

- Have not yet identified the focal point / matchmaking organisation
 - This organisation will retain the repository of information updating it as new best practice becomes available
 - This organisation will also act as a broker between interested Industry and HEI organisations
- Overarching issue of needing to mobilise industry to support these activities, not only in short-term but long-term. **See 'Cross Cutting Themes'**