

An overview of the demographic of the intake of students into UK Engineering degrees

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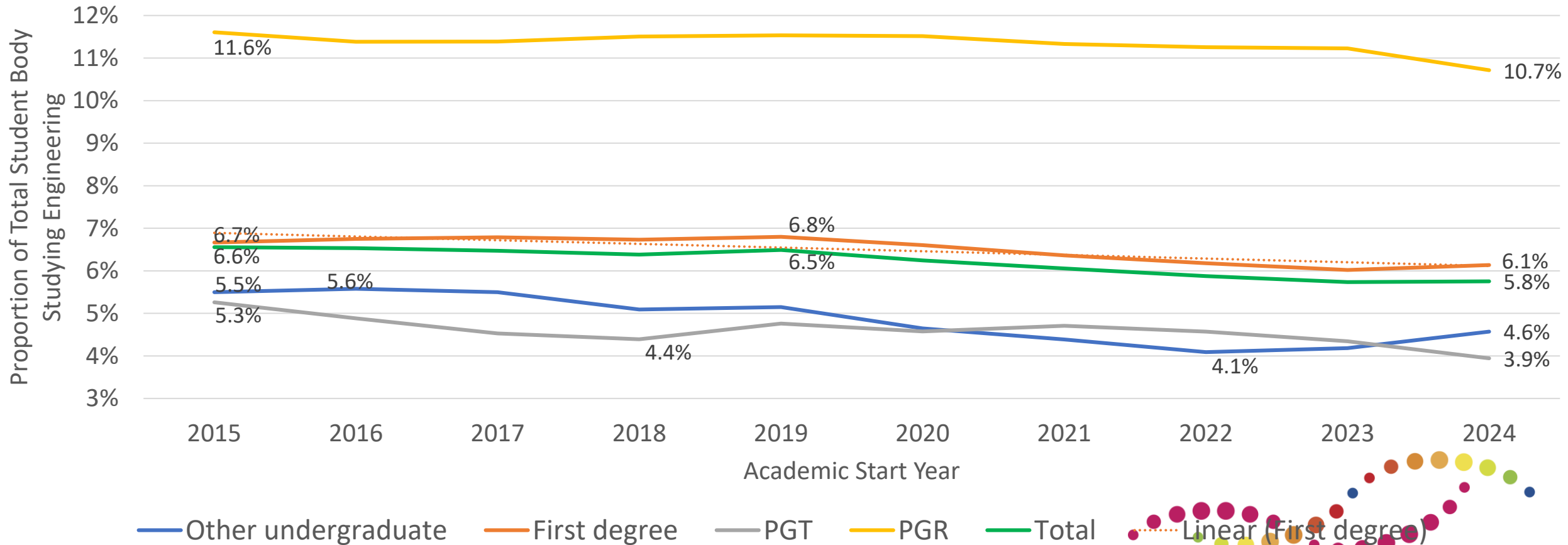


Introduction

- Fewer than half of higher education providers in the UK deliver some form of taught engineering provision at undergraduate or postgraduate levels
- In total engineering students make up just 6% of the UK student HE population
- Meanwhile FE / HE is blurring towards a tertiary sector
 - Most engineering provision in FE is undergraduate level, sometimes a university's foundation year is taught at the local college
 - Around three-quarters of UK Engineering HE providers advertised a foundation year option
 - Nearly a quarter enabled students to study at level 4 or 5, plus some offer a 'top-up' year to complete a BEng degree



Engineering popularity



State of engineering

- In 2024/25 there were circa 123,000 students in undergraduate Engineering.
- 117,280 of these were studying first degrees
 - 34K new first years
 - Almost 6K on foundation years.
 - 17K on years 4+ (proxy for integrated masters)
- The last decade has seen UK Engineering degree popularity declining overall
 - Peaking at 121,590 in 2020/21
- Between 2020/21 and 2023/24 UK Engineering degree enrolments declined before an uplift of 3.1% in 2024/5

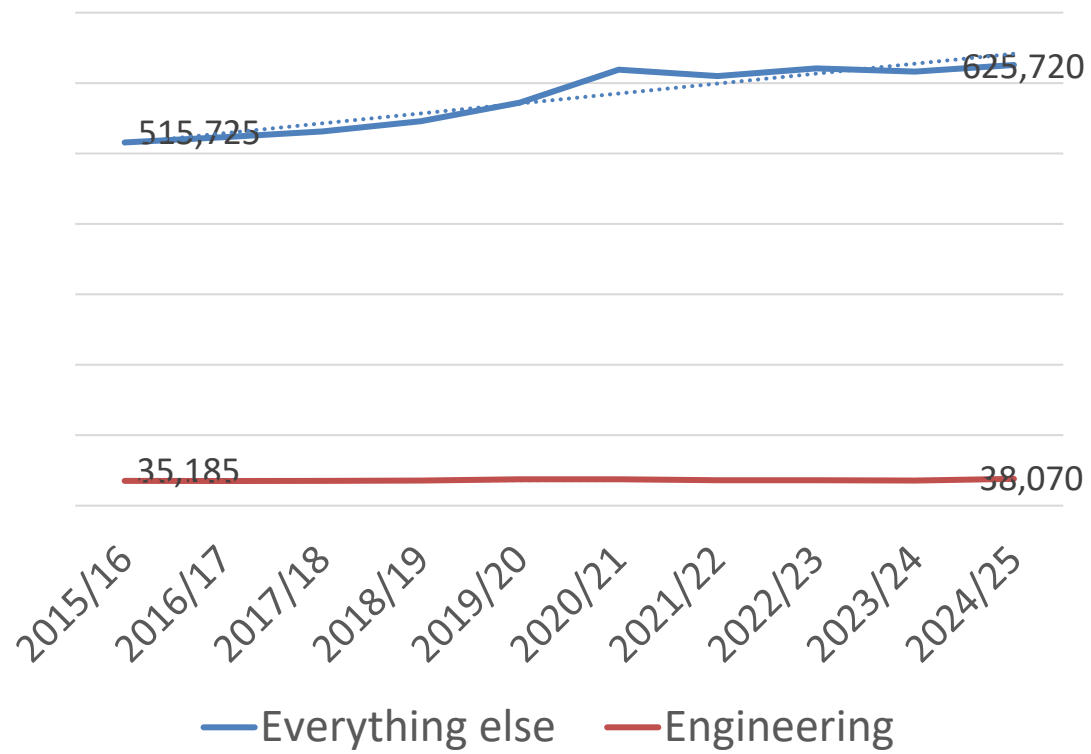


A leaky hosepipe

- While Engineering degree enrolments were declining, UCAS Engineering applications were increasing (+7.3%)
 - But acceptances declined by 6.2%
- Since 2023/24, UCAS Engineering applications have risen by 24.4%, and acceptances by 21.7%
 - An 8.9% increase in applications between 2023/24 and 2024/25 and 14.3% 2024/25 to 2025/26
 - Acceptances increased by 8.3% and 12.3%, respectively
 - However, Engineering degree enrolments only increased by 3.1% in the year to 2024/25
 - First years increased by 7.2% in the latest HESA data



A provider balancing act barrier



- First year Engineering degree enrolment growth is skewed in favour of domestic students
- The number of UK-resident 18-year-olds is forecast to decline dramatically from 2038
- Circa. 1 in 4 first year Engineering degree students are international
 - Engineering programmes are structurally expensive
 - Estimated UG tuition fee shortfall of £7,591 per English student per year across Engineering
 - Cross-subsidised by international students (and lower-cost disciplines)



A student commitment to study Engineering barrier

- Between 2019 and 2023, applicants and schools experienced it getting harder to get into undergraduate Engineering
 - The pressure on engineering places was largely mitigated by main scheme provider rejections
- Engineering applications per applicant went down
 - Potential Engineers made an average of 3 applications to Engineering out of a maximum of 5 choices in 2023
- Applicant decision making was changing
 - 10% more mainstream applicants declined an Engineering offer in 2023 than in 2019
- Providers now have a poorer understanding of their own pipeline until later in the cycle
 - In 2023, there were 60% more passive declines than 5 years earlier



An Engineering speculation barrier

- In five years, around 55,000 Engineering hopefuls went on to study another subject
 - 40% of these were women, despite offer-making in women's favour
- Women with a mainscheme application to Engineering were more inclined than men to defect
 - 1 in 2 women who made an Engineering application did not go on to undergraduate Engineering (up from 1 in 3 in 2019)
- Overall, 1 in 3 successful applicants who made at least one choice to Engineering in the UCAS mainscheme accepted a place on another subject in 2023
 - Mostly to the subject of their firm choice (applicant decision made by reply). Up from 1 in 4 in 2019
- Potential engineers are increasingly deferring to Computing
 - 10.3% of accepted applicants who had applied to Engineering in 2023
 - And to Architecture, building and planning; Sport and exercise sciences; and Creative arts / design

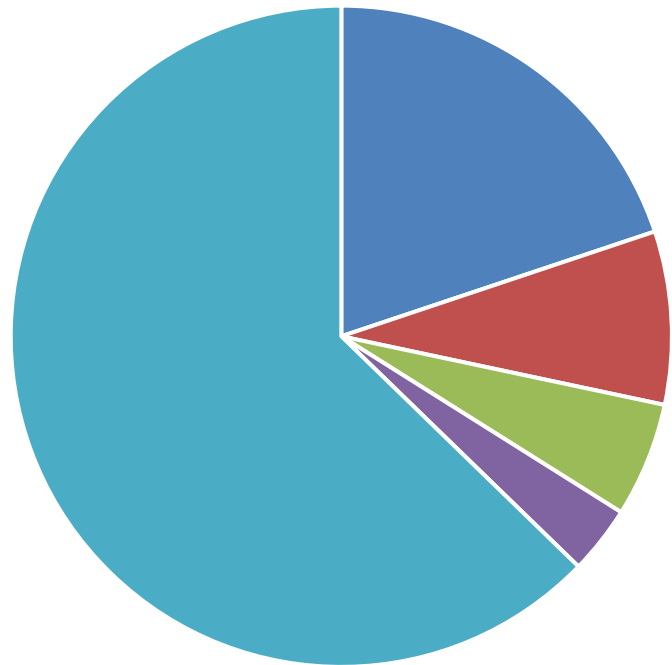


An equal access barrier

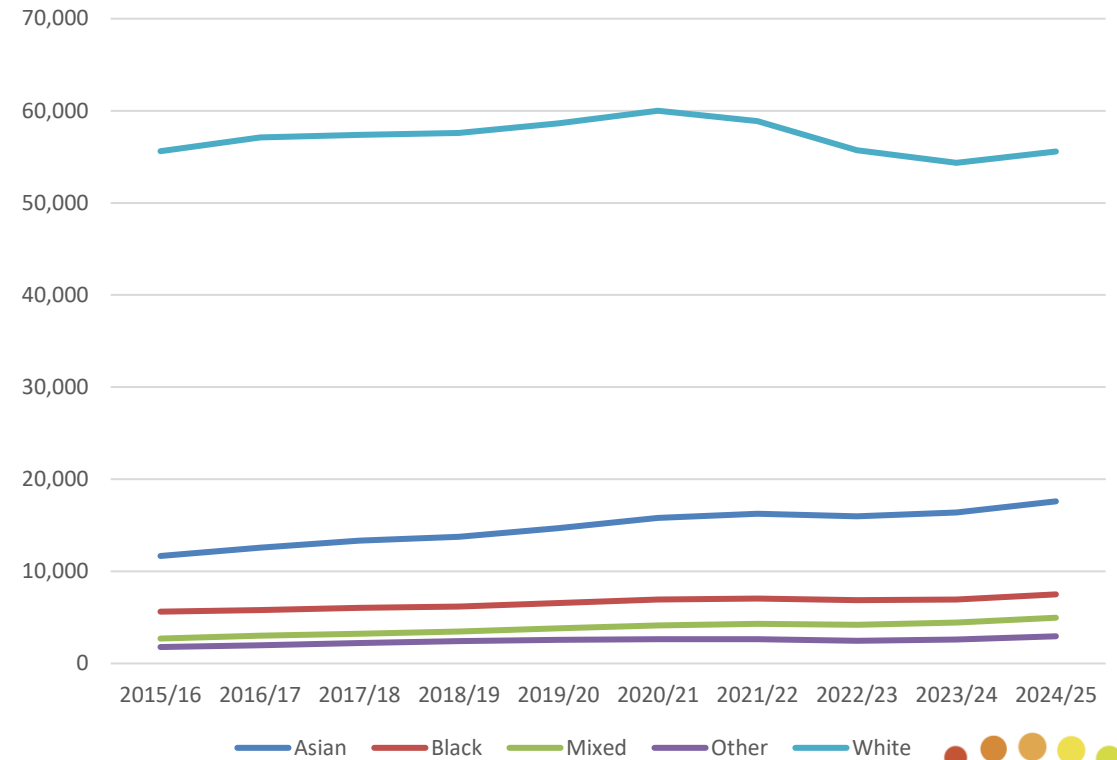
- A typical UCAS undergraduate Engineering applicant is an 18-year-old, white, male who is studying A levels and from an area with a high participation rate in HE
 - He is also more inclined to be accepted than his already underrepresented counterparts
- Application, offer and acceptance indices suggest that:
 - White applicants are underrepresented in rejections and are more successful to offer than their BME peers – but the extent of this is improving (BME applicants are more likely to be accepted)
 - 18-year-olds are underrepresented in rejections and are more successful to offer than their elders
 - Those from high HE participation areas are overrepresented within offers and acceptances and the extent in which they are overrepresented in acceptances has increased since 2019
 - The lower the POLAR quintile, the greater the overrepresentation in rejections (the extent has slightly decreased between 2019 and 2023)
- Meanwhile, BME applicants and those with disabilities are overrepresented in BTEC Extended Diploma admissions cohorts



Engineering degree enrolments - Ethnicity

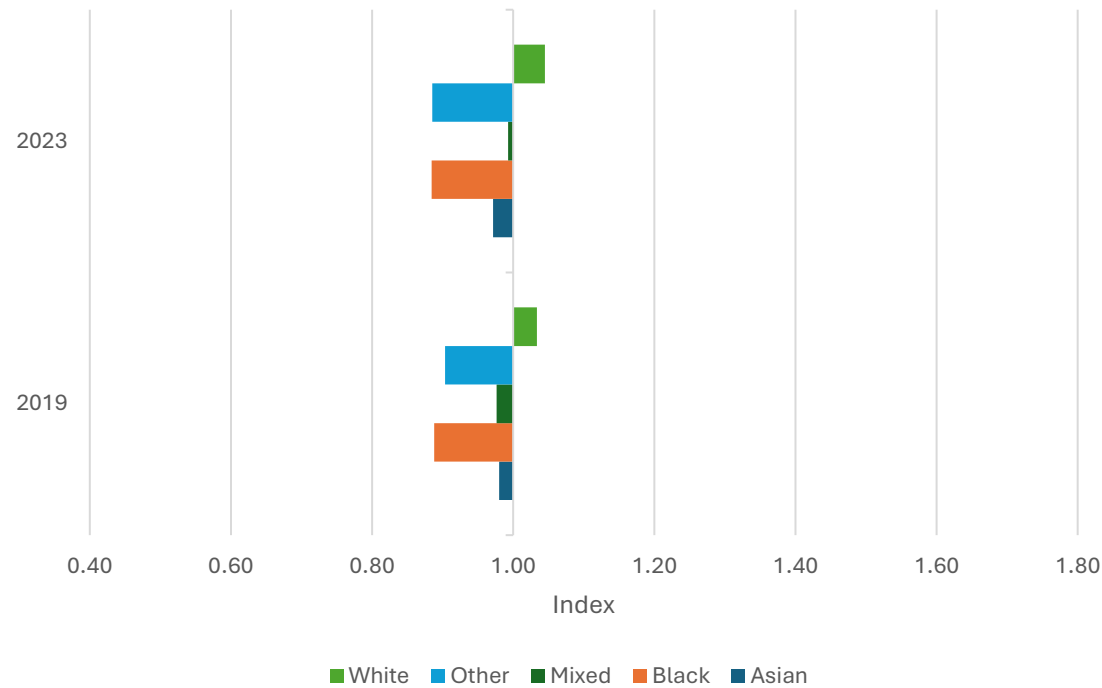


■ Asian ■ Black ■ Mixed ■ Other ■ White

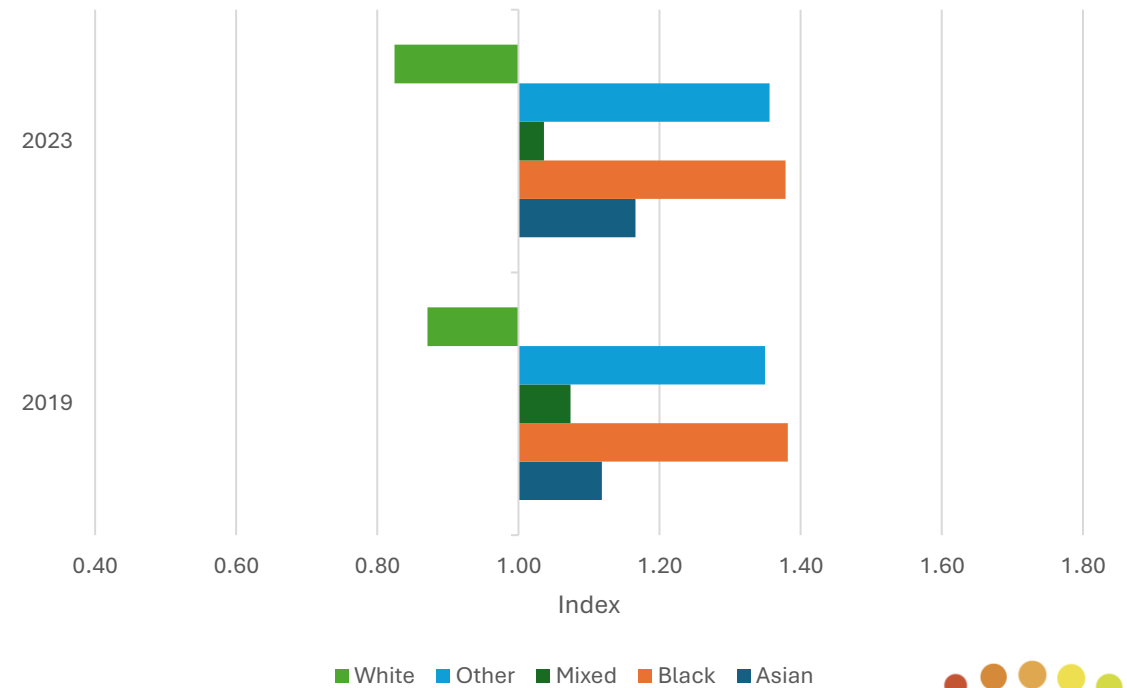


An ethnicity barrier

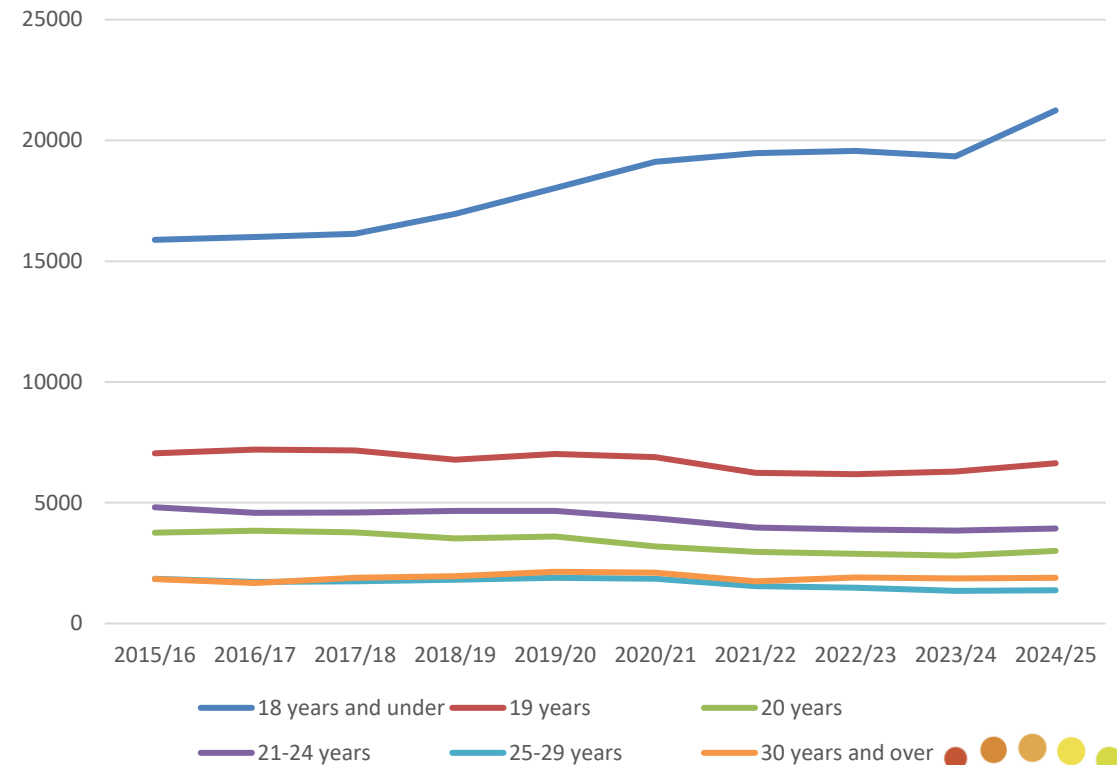
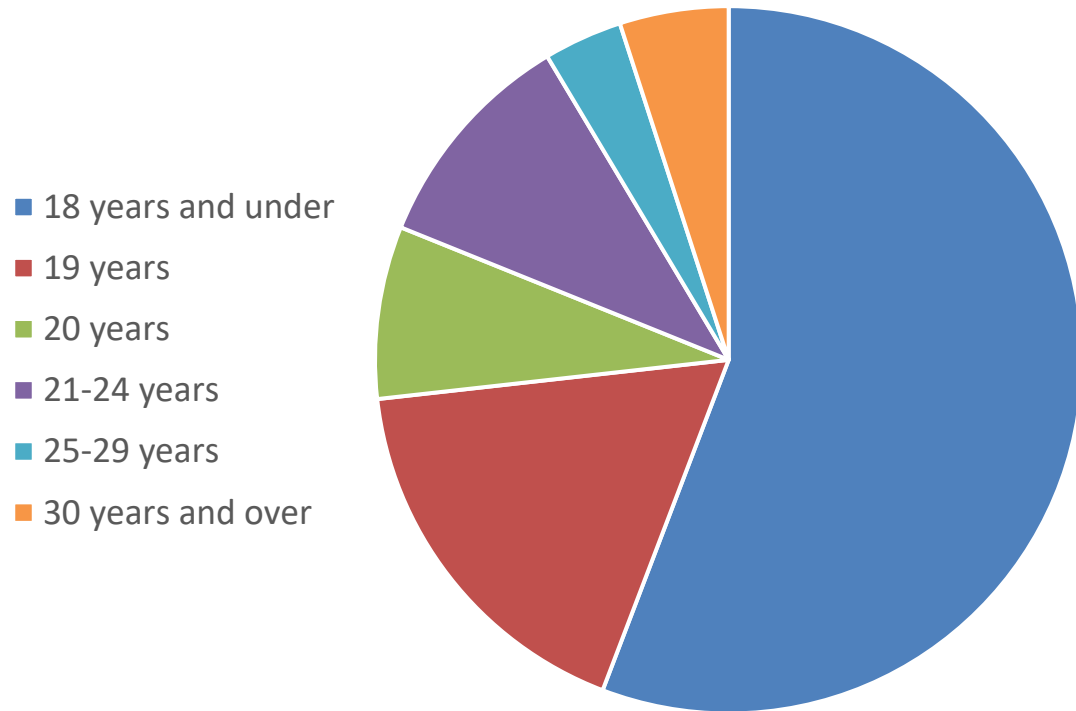
Engineering applications v offers by ethnicity, 2023



Engineering applications v rejects by ethnicity, 2023

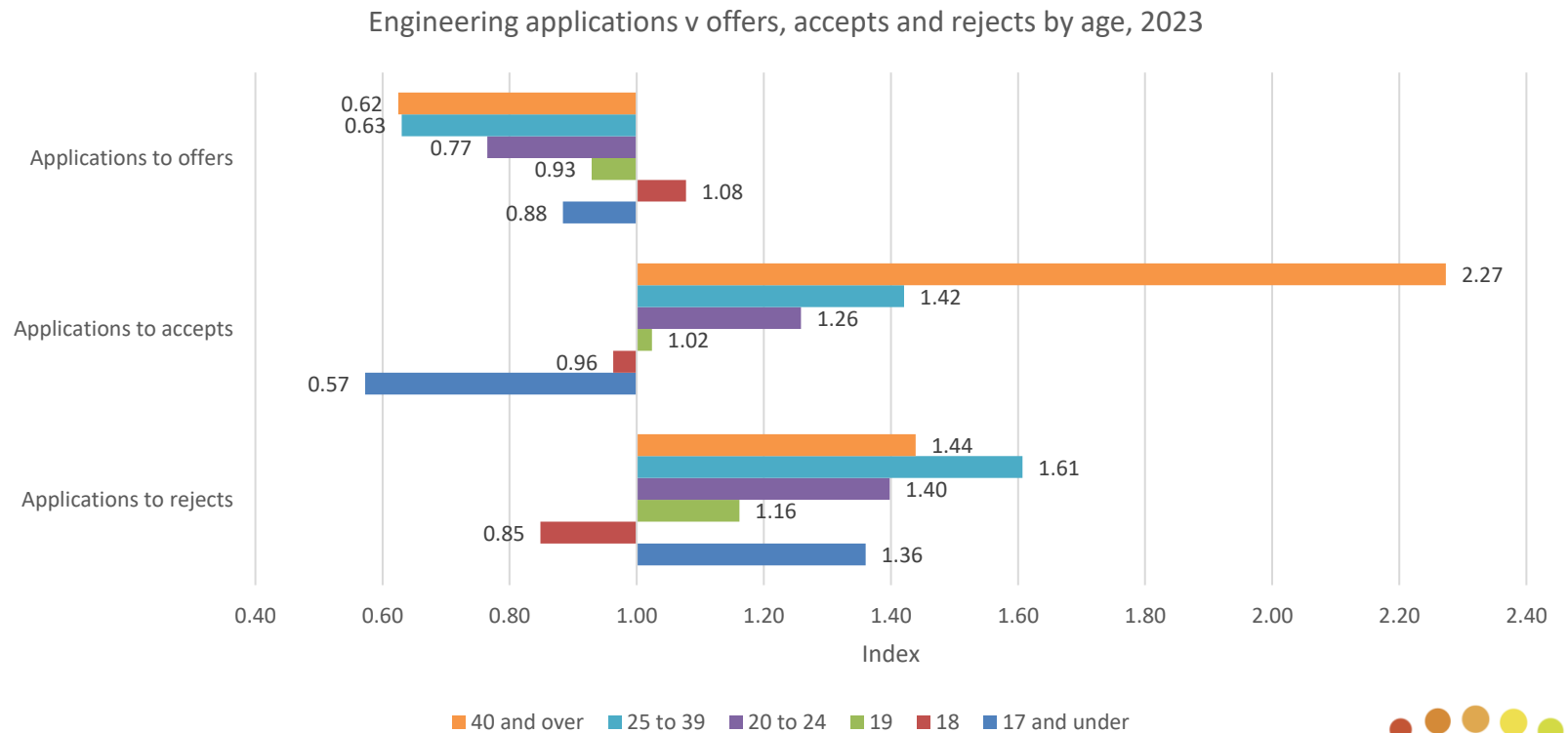


Engineering degree enrolments - Age

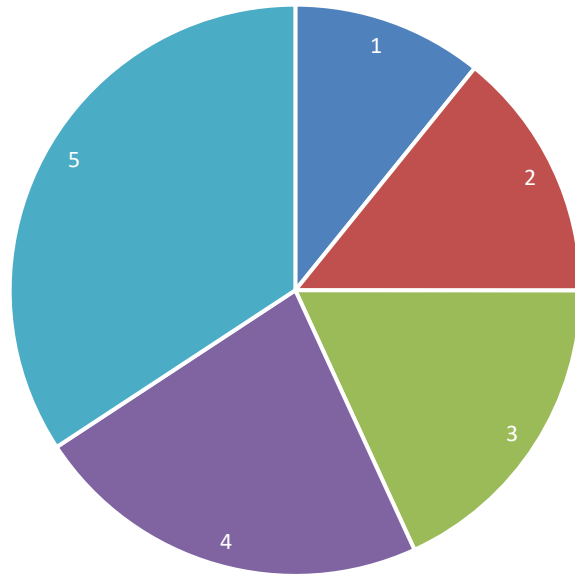


An age barrier

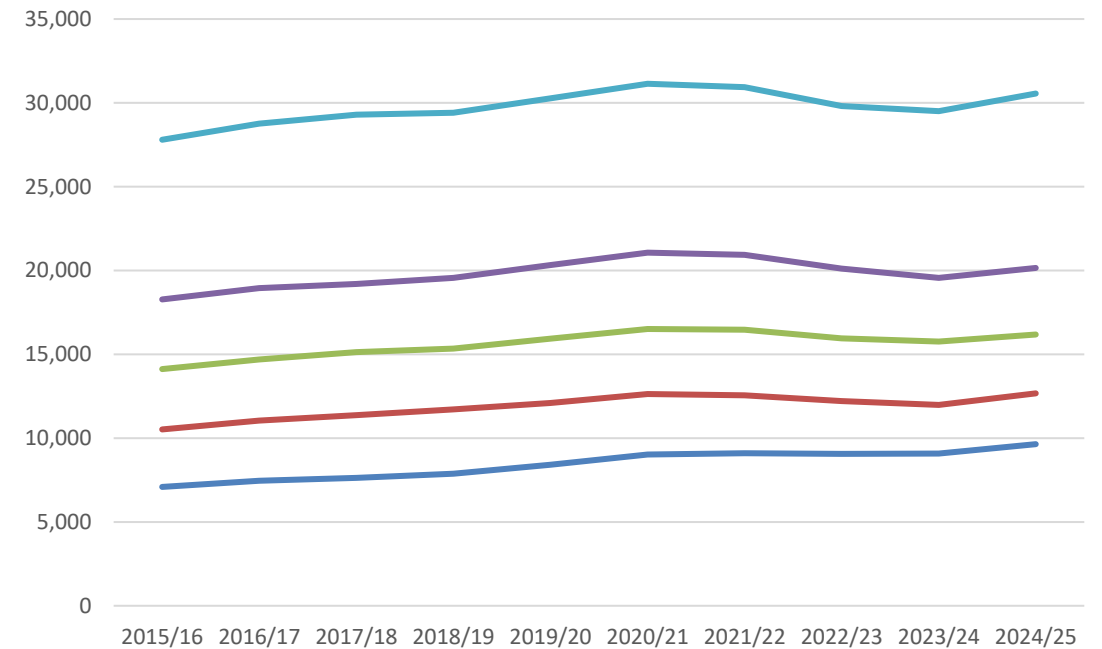
- Universities are chasing 18-year-olds
- Main scheme 18-year-olds are more likely to decline an offer than be rejected
 - The opposite is true at aged 40



Engineering degree enrolments - POLAR4



■ 1 ■ 2 ■ 3 ■ 4 ■ 5

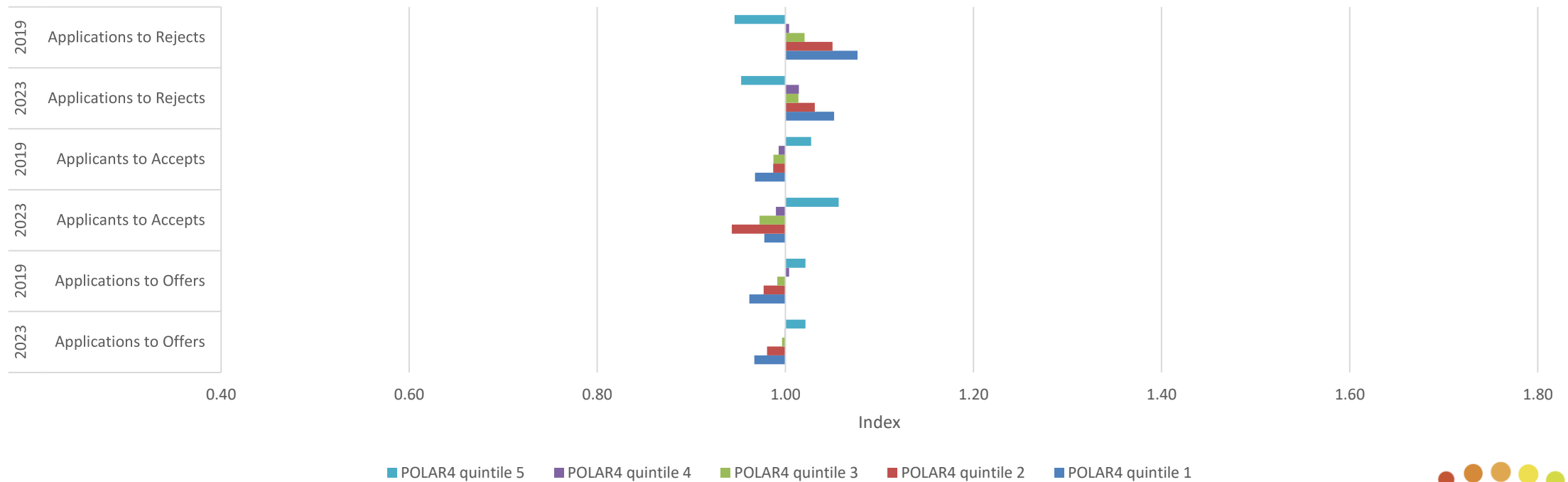


— 1 — 2 — 3 — 4 — 5



A postcode barrier

Engineering applications v offers, acceptances and rejects by POLAR4 quintile, 2019 / 2023



A contextual offer barrier

- By and large, applicants with demographic disadvantage often highlighted in contextual admissions are not advantaged in provider-side decision-making
 - Applications from those without parental HE experience did not have a higher offer rate overall but there was a higher offer rate for those predicted to be High achievers across three A levels
 - In 2023, undergraduate applications to Engineering from schools with a free school meal percentage above average had a lower offer rate
 - The propensity to offer with Bs in the mix and where no A*s are achieved might hint at contextual offer making occurring by school factors
- Applicants with disabilities are increasingly advantaged in provider-side decision-making
 - Applications from applicants declaring a disability were under-represented in rejects and slightly over-represented in both offers and acceptances

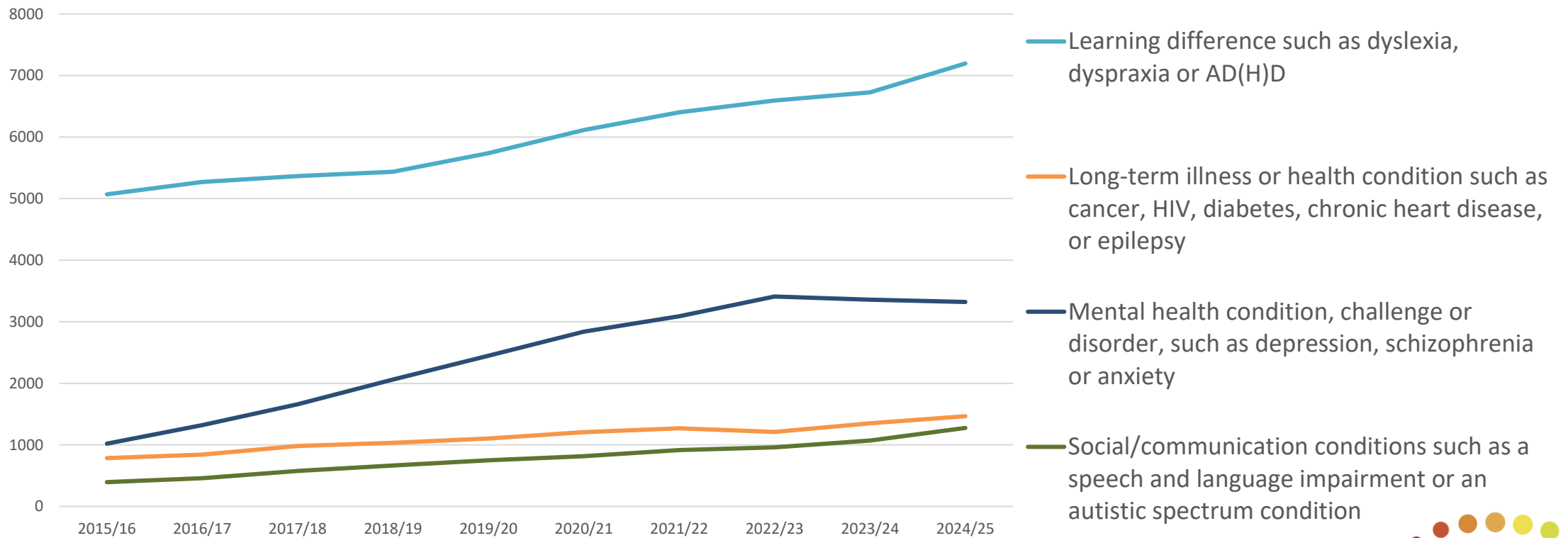


An invisible disability barrier

- The number of those declaring disabilities has increased starkly, with the number of 18-year-old A level acceptances declaring a mental health condition, such as depression, schizophrenia or anxiety disorder nearly doubling between 2019 and 2021 and then tripling between 2021 and 2023
 - Applications from those a mental health condition, such as depression, schizophrenia or anxiety disorder are under-represented in acceptances compared to what we would expect given the distribution of applications,
 - Those declaring a specific learning difficulty are overrepresented
 - Those who have a visual impairment fair worse in offers and acceptances and are overrepresented in rejects
- There is a greater propensity to withdraw from the UCAS scheme where a disability is declared



Engineering degree enrolments - Disability



An A level elite barrier

- Is Engineering just for A level students?
 - Three quarters of 18-year-olds accepted to undergraduate Engineering held A levels in 2023
- ...with the highest grades?
 - more than 1 in 3 accepted Engineering applicants with A levels held straight As or higher
- ...and with Maths and Physics?
 - Almost all A level acceptances held at least one A level in Maths, Further maths or Physics.
 - 1 in 5 held Maths, Further maths and Physics (but 2 in 3 of those presenting with A*s)
- High attainment A levels are the norm
 - nearly 1 in 10 accepted applicants with 3-A levels or higher presented with A*A*A*
 - more than 1 in 3 three held straight As or higher
 - more than 1 in 2 were High achievers (ABB+)



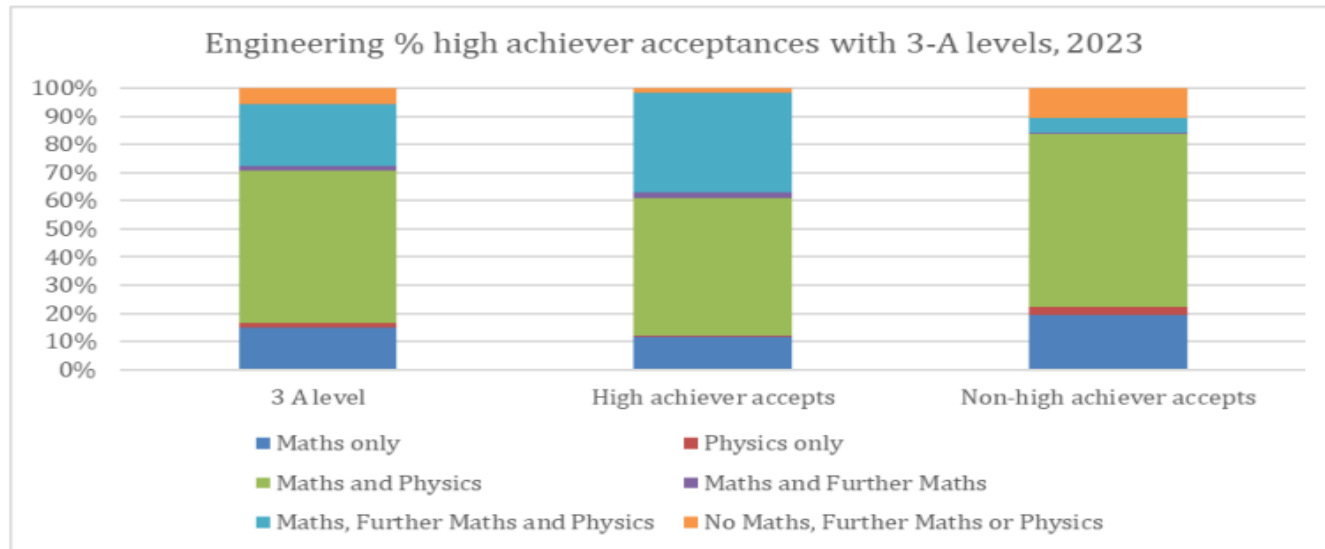
A Maths and Physics barrier

- Almost all A level acceptances held at least one A level in Maths, Further maths or Physics
 - 9 in 10 held Maths
 - 8 in 10 held Physics
 - 5 in 10 held Maths and Physics
 - 2 in 10 held Maths, Further maths and Physics
- Further maths was the preserve of High achieving applicants to High tariff providers
 - All acceptances with high achieving grades over 3-A levels who held Maths and Further maths were to High Tariff providers



A Further maths access barrier

- What of those without access to the same qualification and subject resources?
 - The pipeline of trainee physics teachers languishes at less than 25% of Government recruitment targets
 - And more than half of mainstream secondary school teachers reported current understaffing in physics

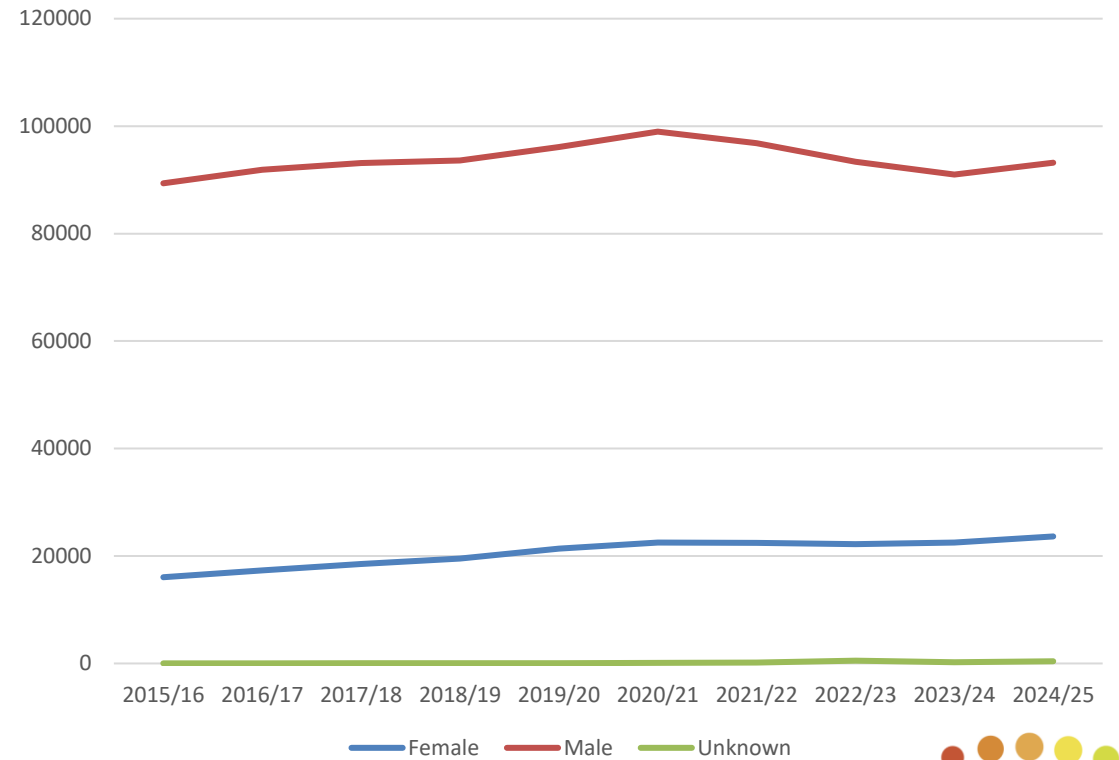
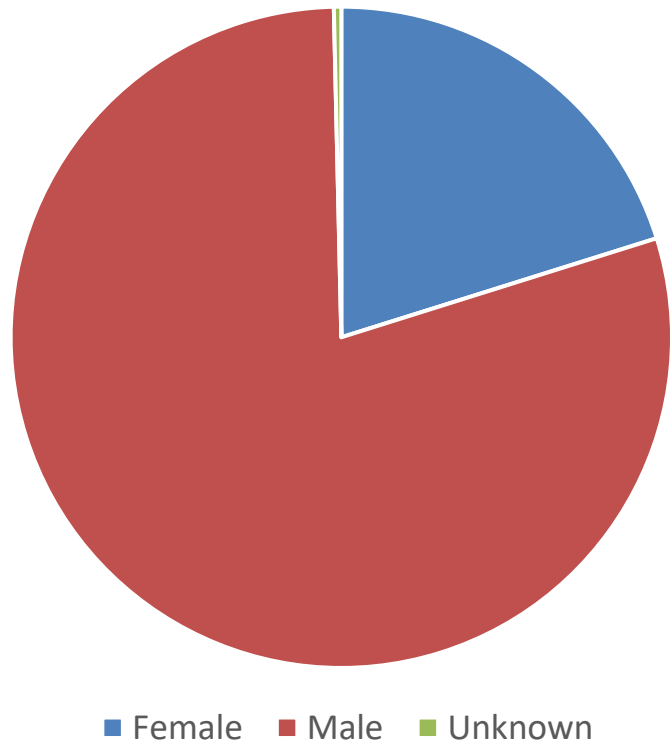


A subject self-selection barrier

- The overall dominance of Maths, Further maths and Physics is not an accepted applicant phenomenon but can be traced to applicant profiles on application
 - Or where undergraduate Engineering is uniquely attractive to these A level students (who may have opted for these subjects as a pathway to Engineering in the first place)?
 - Maths is a key facilitating subject for undergraduate Engineering
 - Physics is not an admissions advantage for those applying with three A levels
- Maths and Further maths combined were virtually non-existent in applications to Lower tariff group providers
 - The highest proportion of applications from those applying with Maths, Further maths and Physics are to Higher tariff group (and from those who go on to achieve High achieving 3 A levels)



Engineering degree enrolments - Sex



A barrier for women

- There were nearly three times as many Non-high achieving men accepted to Engineering than High achieving women
 - More men were accepted with each of the grades: BBC, BCC, ABC, BBB, CCD and BCD than women with A*A*A*
- EngineeringUK calculated 115,000 more girls need to study maths or physics A levels to reach equal numbers of male and female students studying engineering and technology degrees
- Problem is, they started from here: “The prerequisite for many degrees in engineering and technology is an A level in both maths and physics”



A transparency barrier

- A rare snapshot of the UCAS course file (for 2024 entry) showed that nearly 90% of Engineering courses cite Maths within A level requirements and well over half cite Maths and Physics
- But desk research for *Engineers 2030* suggested that only 6% of Electronic and electrical engineering programmes, 7% of civil engineering programmes and 17% of mechanical engineering programmes specifically required Physics A level
- The entry requirements section of university websites are increasingly complex, with numerous qualifications usually considered for first degree courses, plus information on contextual offers
- The university website-advertised requirements range from A*A*A* to CCD, with lower or no A levels required at foundation year
 - 1 in 5 accepted applicants with 3 or more A levels held at least one D grade in 2023.

A published entry requirements barrier

- “Discrepancy between advertised entry requirements and the grades that providers ultimately accept hinders efforts to improve transparency in admissions”
 - Is perception or evidence driving “quality”?
- Over 100 universities have signed up to the UUK’s Fair Admissions Code of Practice
 - This is an inclusion and outreach issue, not a marketing function
- UCAS now publishes historic A level grades on entry data on its course search
 - It’s BETA, universities appear to be opting out
 - It’s A levels only (BTECs in principle but the numbers are usually too small)

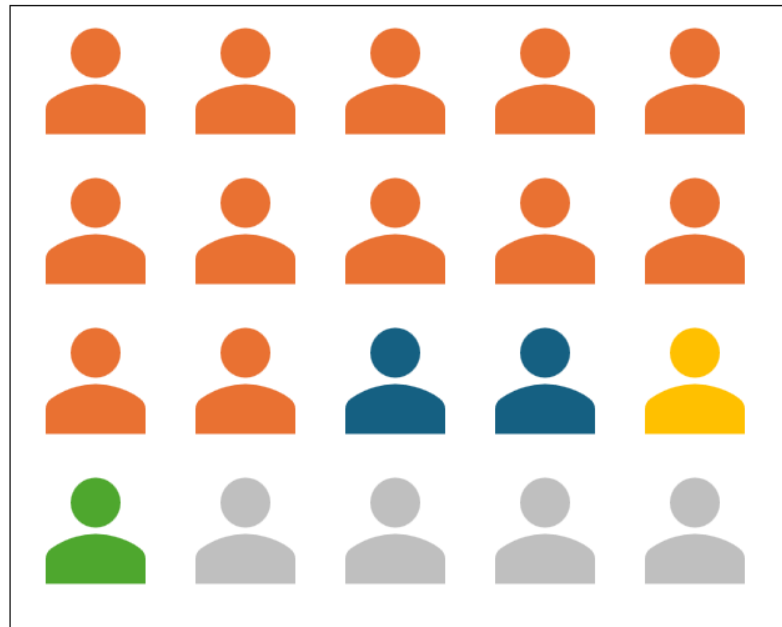


A qualifications barrier

- While A levels are the dominant admissions qualification in the UK, it is by no means the only route into engineering higher education
- In 2023 around 1 in 8 accepted applicants were BTEC holders
 - The BTEC Extended Diploma acceptance route contracted by nearly one-third over 5 years
 - The decline was most pronounced following the Government announcement that public funding would be removed from “low-quality” level 3 courses that overlap with A levels and T Levels
 - Incidentally, historic EPC research showed a higher % of BTEC engineers five years after graduation remained in sustained employment than those with four As or more at A level
- 1 in 5 acceptances held no (or unidentified) qualifications



A qualifications barrier



Orange A level Dark Blue BTEC Yellow SQA Green Other Grey None

- The predominance of applications from 18-year-olds with A levels, who – in our 5-year study – became increasingly successful to acceptance, appears to have contracted the undergraduate Engineering market for other qualifications



An awareness barrier

- A level (usually Maths) is often cited entry requirement in addition to the BTEC Extended Diploma
 - (At least 400 entries in the UCAS course search for 2024 entry)
- Just 1 in 20 BTEC Extended Diploma applicants also presented with A level qualifications
 - Only 100 of these were accepted.
- Our study showed universities wanted applicants with BTECs (increasingly in Clearing) with or without A levels
- What about T levels?
 - In the 2024 course search, there were multiple – impossible – requirements for T level + Maths A level!
- What do we know about the suitability of V levels for HE admission?
 - HEIs will need clear mapping of content, including mathematical content and rigour



System barriers

- Qualification and attainment at admission impact everything, from curriculum design to student support and strategic planning
- But there are systemic threats to innovation
 - Funding
 - Metrics
 - Competition
- The risk of the number of UK-resident 18-year-olds – who are driving the demand for Engineering – is forecast to decline dramatically from 2038



Conclusion

From engagement to entry: how outreach expands access for Engineering HE

- Admissions opportunities
 - Take a strategic approach to sustainable engineering admissions
 - Demystify the exclusivity of admissions to undergraduate Engineering
 - Plug the leaky hosepipe from application to enrolment – engage and inspire
 - Eliminate any implicit admissions biases
- Can providers do more to facilitate social justice?
 - Think about co-occurrence
 - Understand and realise different entry routes into Engineering?
 - Remove subject-specific entry requirements?
 - Promote greater entry requirements transparency?
 - An Engineering approach to contextual offers?





Thank you
Questions?

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Engineering degree enrolments - IMD

