#### CHALLENGES

Developed an understanding of the importance of sustainable development, in order to reestablish a balance between economy, society, and environment.

#### ACT FOR THE FUTURE DESIRES OF TOMORROW

#### **DID YOU KNOW?**

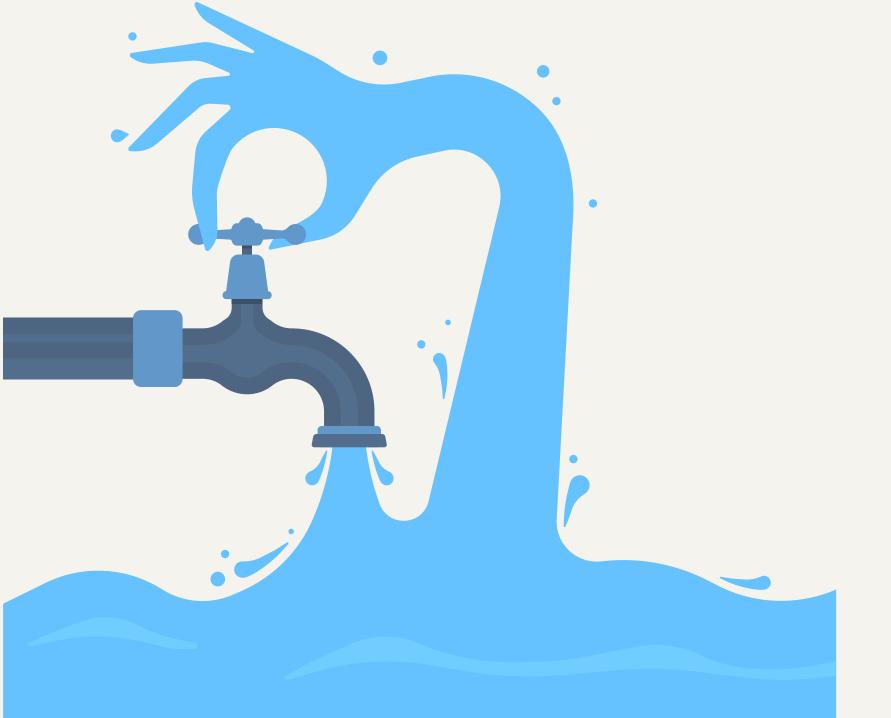
More and more firms and local agencies are committing to sustainable development (Corporate Social Responsibility)

# **RESPONSIBLE ACTIONS**

SAVE



BEWARE



### ENERGY

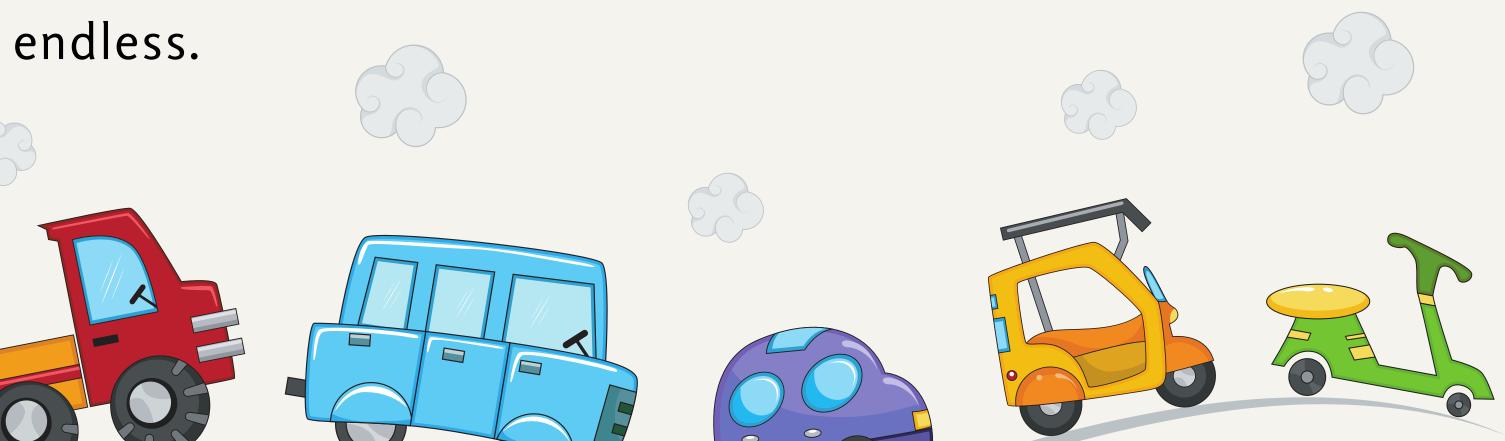
Developments and expenses associated to the production and consumption of energy urge businesses and individuals to use it more wisely.

## RESPECT BIODIVERSITY

The diversity of species of microbes, animals, and plants, known as "biodiversity", is a key characteristic of life on earth. Preserving it, in its

### **OF WATER**

Water is a crucial resource for all forms of life on our planet. Making it drinkable and available to big populations is a long and costly procedure. It is therefore vital to preserve it from population and not to waste it because it is not





# MOVE DIFFERENTLY

The transport sector is undergoing substantial changes. Relationships between public and individual transport, and between motorized transport such as cars, and "soft" transportation such as cycling are expanding. This is called "intermodality".

# INVESTING IN FUTURE GENERATIONS



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